

# Digital Marketing Proposal

**Right SEO Services**  
*Immaculate Results*

*We rank your website Higher in Google with safe*

# About Right SEO Services

- We offer full suite digital marketing services with a transparent approach in each activity what we do and reach our client goals within stipulated time with awesome results, our proven skills include handling ecommerce stores, Real estate, Hospitality, and content driven websites.
- **“We take up limited projects at a time and apply our complete potential”**

# Why us?

- **Digital marketing Since 2011**
- **27+ Years in Sales & Business development**
- **Proven Expertise in handling ecommerce stores & education segment**
- **Expertise in handling online reputation management**
- **Exceptional with social media**
- **Pro accounts with 30+ High DA Sites**

# Offerings

- Social media Marketing
- Search engine optimization
- CPC and Social media Campaigns

# Social Media Marketing

- High-impact visuals through images, reels, and slideshow videos designed for engagement.
- Platform-ready content with captions and hashtags that fit how people actually scroll.
- Consistent brand presence across 60+ social and discovery platforms.
- Coverage includes Google Business Profile and Bing Places for local visibility.
- One coordinated social strategy, delivered in multiple formats that work together.

# Search engine optimization

- Optimize your website using a 20-step on-page SEO framework.
- Create and publish ranking-focused guest posts on relevant platforms.
- Distribute content strategically to maximize reach and authority.
- Build high-quality backlinks from diverse, high-DA websites.

# CPC and Social Media campaigns

- Research high-intent keywords that align with real search behavior.
- Identify and exclude negative keywords to prevent wasted spend.
- Write compelling ad copies designed to attract qualified clicks.
- Run multiple campaign types with a strong focus on cost-effective performance.

# Our terms

- Services are offered only under a 12-month contract.
- Web development support is required for page edits, structural changes, and SEO-related HTML tag implementation.
- CPC and social media campaigns must run for a minimum of 14 days.
- Budget allocation is required for premium guest posts and press releases.
- **We will also Take up Websites flagged as spam in Search Console.**

# Partial client List

- [Deccantrails.com](http://Deccantrails.com)
- [whitefirms.org](http://whitefirms.org)
- [Tropicalblooms.in](http://Tropicalblooms.in)
- [Centralbooksonline.com](http://Centralbooksonline.com)
- [Jbreliablepackers.com](http://Jbreliablepackers.com)
- [Hamstech.com](http://Hamstech.com)
- [Aadseducation.com](http://Aadseducation.com)
- [Kalpataruhobbyhut.com](http://Kalpataruhobbyhut.com)
- [Tracktalents.com](http://Tracktalents.com)
- [Lawtrax.com](http://Lawtrax.com)

# Accomplishments

- Consistently generated leads for Deccan trails with social media efforts
- Successfully achieved orders worth 18000\$ for research impact at the start of our career
- Generated Student Leads for hamstech with a viral PPT presentation of their courses in fashion and interior design
- Ranked 1150 keywords in the first 90 days for Centralbooksonline.com ecommerce stores
- Conducted a two day Interactive workshop for 145 IIT students at Madras in the year 2017
- Authorized Digital marketing trainer for National Agricultural University in Rajendra nagar since 2017.

# Video channels

- <https://www.youtube.com/c/TarotInseeya>
- <https://www.youtube.com/c/ChandamamaKathalu>
- <https://www.youtube.com/c/HamstechHamstech>
- [https://www.youtube.com/results?search\\_query=deccan+trails](https://www.youtube.com/results?search_query=deccan+trails)

# Our strengths

01

**Our expertise in building Awe-inspiring Visuals**

02

**Our link building combinations with pro accounts**

03

**Content development with unique variations**

04

**Strategic Guest Posts**

05

**Proven results in Ecommerce stores, Data driven websites, Job Boards, Logistics and Hospitality**

**Thank you**

**Feel free to get in touch with us**

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